



9th Food Technology Asia 2015
International Exhibition
9-10-11 June 2015
Karachi Expo Centre – Pakistan

POST EVENT FACT SHEET

EXHIBITION NAME	9th Food Technology Asia 2015 Int'l Exhibition			
PERIOD	9-11 June 2015	TIMINGS	Trade Visitors:10:00 AM ~ 7:00PM	
VENUE	Karachi Expo Centre, Pakistan			
STARTED YEAR	2005			
INAUGURATION	<p>9th Food Technology Asia 2015 was inaugurated by Honorable Mr. Abdul Rahim Janoo, Sr. Vice President, The Federation of Pakistan Chambers of Commerce & Industry (FPCCI); Honorable Mr. Rafique Suleman, Chairman Rice Exporters Association of Pakistan (REAP); His Excellency Mr. Istvan Szabo, Ambassador of Hungary; Dr. Khursheed Nizam, President Ecommerce Gateway along-with other Guests of Honor on Tuesday, 9th June 2015.</p>			
HOW FAMOUS	<p>Food Technology Asia 2015 served as a comprehensive showcase of products, technologies, equipments & machineries as well as allied services, while providing investors with a definite outlook of the regional Food, Agri & Livestock industry.</p> <p>A unique, business-to-business matchmaking programme ensured that 9th Food Technology Asia 2015 exhibitors meet face-to-face with clearly identified, pre-profiled buyers and decision makers.</p>			
INCORPORATING	<ul style="list-style-type: none"> • AGRI Tech Asia • Livestock Tech Asia • Plastic, Packaging and Print Asia • DRINK Tech Asia 			
NO. OF BOOTH	SHELL SCHEME	140 Booths	BARE SPACE	60 Booths
NO. OF COMPANIES PARTICIPATED	FOREIGN	24	LOCAL	101
NO. OF PARTICIPATED COUNTRIES	10			
MAJOR COUNTRIES PARTICIPATED	Hungary, Switzerland, China, India, Turkey, U.K, U.A.E etc			
NO. OF VISITORS	FOREIGN	57	LOCAL	More than 24,736
SPONSORED BY	<ul style="list-style-type: none"> • Allied Axiom Chemical (Pvt) Ltd. • Safety Pack • Charlotte Group of Industries • Al-Karam Rice Engineering (Pvt) Ltd. • Hungarian National Trading House • Sheikh Khajoo Bhai & Company • Plastmore - Turkey • Food Links International • AgfaTech • Saboor Brothers • SAGA International 			



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MEDIA PARTNERS	More than 150 print and electronic media representatives covered the Show. Some of the satellite channels that covered the Event. And all the renowned Urdu & English newspapers.																					
MEDIA COVERAGE	<p>More than 50 print and electronic media representatives covered the Show. Some of the satellite channels that covered the Event are as follows:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 33%;">▪ PTV</td> <td style="width: 33%;">▪ Din News</td> <td style="width: 33%;">▪ News One</td> </tr> <tr> <td>▪ GEO</td> <td>▪ Business Plus</td> <td>▪ Dhoom TV</td> </tr> <tr> <td>▪ ARY Digital</td> <td>▪ Dawn News</td> <td>▪ AAJ TV</td> </tr> <tr> <td>▪ INDUS Network</td> <td>▪ ATV</td> <td>▪ CNBC</td> </tr> <tr> <td>▪ Rung TV</td> <td>▪ Vibe TV</td> <td>▪ Waqt TV</td> </tr> <tr> <td>▪ Dunya</td> <td>▪ Express</td> <td></td> </tr> <tr> <td>▪ MetroOne</td> <td>▪ Samaa TV</td> <td></td> </tr> </table> <p>And major renowned Urdu & English newspapers.</p>	▪ PTV	▪ Din News	▪ News One	▪ GEO	▪ Business Plus	▪ Dhoom TV	▪ ARY Digital	▪ Dawn News	▪ AAJ TV	▪ INDUS Network	▪ ATV	▪ CNBC	▪ Rung TV	▪ Vibe TV	▪ Waqt TV	▪ Dunya	▪ Express		▪ MetroOne	▪ Samaa TV	
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SUPPORTED BY	<ul style="list-style-type: none"> • The Federation of Pakistan Chambers of Commerce & Industries (FPCCI) • Ministry of Food & Agriculture • Trade Development Authority of Pakistan (TDAP) • Rice Exporter of Pakistan (REAP) • Pakistan Food Association (PFA) • Pakistan Horticulture Development & Export Company (PHDEC) • Agro Food Research & Resource Centre (AFRRC) • Pakistan Agricultural Research Council • Board of Investment (BOI) • Sindh Board of Investment, Govt. of Sindh • <i>Jamal's</i> Yellow Pages of Pakistan (www.jamals.com) <p>And all the related Government departments.</p>																					
SUGGESTIONS FOR FOREIGN COMPANIES	<p>9th Food Technology Asia 2015 aimed towards making investors especially from ASEAN Countries realize the conducive and congenial investment environment in Pakistan on one hand and maximizing the potential of locally manufactured Eqpt and instruments along with locally trained human resource for export potentials, on the other.</p> <p>10th Food Technology Asia 2016 will be an opportunity to promote your company's brand and introduce it in largely untapped market of Pakistan.</p> <p>Ecommerce Gateway offers following Special incentives for its valued foreign trade visitors on complimentary basis:</p> <ul style="list-style-type: none"> • Official invitation letter for visa facilitation • VIP protocol at Karachi International Airport • Printing of Quarter Page (120mm x 90mm) B&W Ad in the next edition of <i>Jamal's</i> Yellow Pages of Pakistan (worth US\$1,250) • One latest edition of B2B CD ROM version of <i>Jamal's</i> Yellow Pages of Pakistan (worth US\$100) (www.jamals.com) 																					



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NEXT YEAR EVENT'S DATE	10th Food Technology Asia 2016 Int'l Exhibition & Conference <u>13-15 May 2016 @ Karachi Expo Centre–Pakistan</u>
TARIFF OF STALLS	<p><u>Rate of Shell Scheme Stalls</u></p> <ul style="list-style-type: none"> • Min 12 sqm (4mx3m) space US\$300 per sqm. <p>Includes: One Octonorm shell, one counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket -single phase 220 volts (50Hz), 5 amp.</p> <p><u>Rate of Bare Space Stalls</u></p> <ul style="list-style-type: none"> • Min 24 sqm (6mx3m) space US\$250 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p>
DEAD LINE OF APPLICATION	Location subjected to the Availability of Stalls



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